

LOCATIONS: addressing cruise ships impact on urban mobility



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Partners

Italy

AREA Science Park (LP)

Trieste Port Authority

Municipality of Ravenna

Albania

Albanian Institute of Transport

Durres Port Authority

Croatia

Regional Energy Agency

Kvarner

Rijeka Port Authority

Municipality of Zadar

Portugal

Lisboa e-nova

Municipality of Lisbon

Spain

CIRCE

Malaga Port Authority

Mission

Mitigate the impact cruise ships
related traffic has on cities
improving the quality of life of
inhabitants and passengers

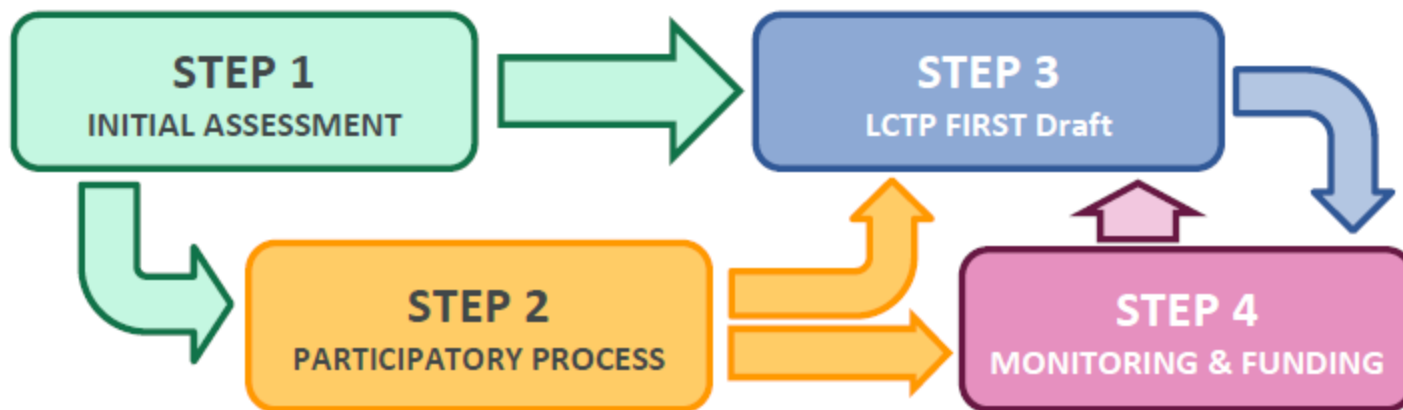
Main outputs

- 1 operational model
- 7 Low Carbon Transport Plans (based on 21 modular packages)
- 5 further Low Carbon Transport Plans (LCTPs) in LOCATIONS original countries
- 6 new technical organizations are trained to replicate the LOCATIONS approach in other MED countries (+6 new LCTPs)

What's a LCTP?

Low Carbon Transport Plans (LCTP) in a **long term perspective** foster the use of **low carbon** transport systems and **multi modal** connections for **cruise related passengers and freight flows** in the frame of **wider** sustainable traffic and mobility **policies** (SUMP's)

LCTP work flow



Step 1 – Initial assessment

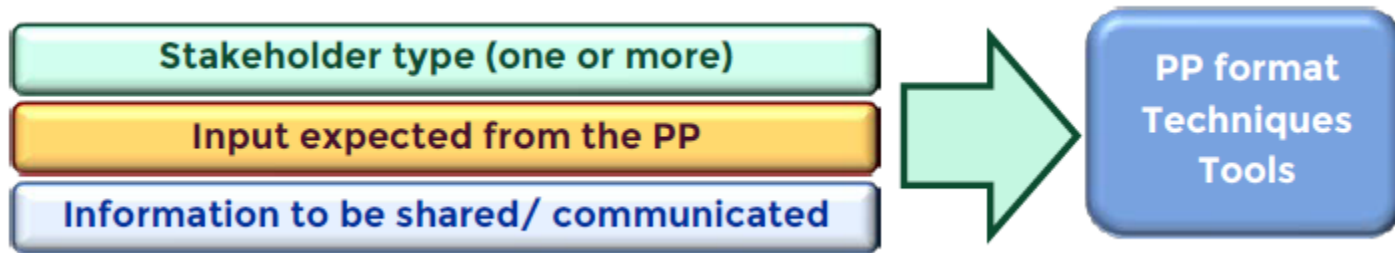
Context analysis

- 1 EU, national, regional and local framework of reference.
- 2 Current cruise-related flows features, trends, etc., in the city/port.
- 3 Mid to long term development trends estimation and weight.
- 4 Catalogue of current policies/ public & private related initiatives.
- 5 Weighted list of negative impacts linked to the cruise-related flows.
- 6 Existing network, services and infrastructures in the city/ port.

Stakeholders identification

- 1 Stakeholders' identification by individuals, groups and entities.
- 2 Identification of stakeholders' expectations and relevance.
- 3 Information and data sources linked to stakeholders.
- 4 Stakeholders' relevance matrix (power vs. interest).

Step 2 – Participatory process



In each pilot city 2 focus groups + other actions decided locally (different starting points)

STEP 3 - Draft of the operational model

Context analysis, stakeholders' involvement & First phase of participatory process

- Main negative impacts, most urgent issues
- Long term problems
- Main barriers, opportunities...

DEFINITION OF
CURRENT SCENARIO

VISION AND STRATEGIC OBJECTIVES

Definition of actions and indicators

- Main objectives by area of work
- Operational goals
- Activities/ initiatives/ actions...

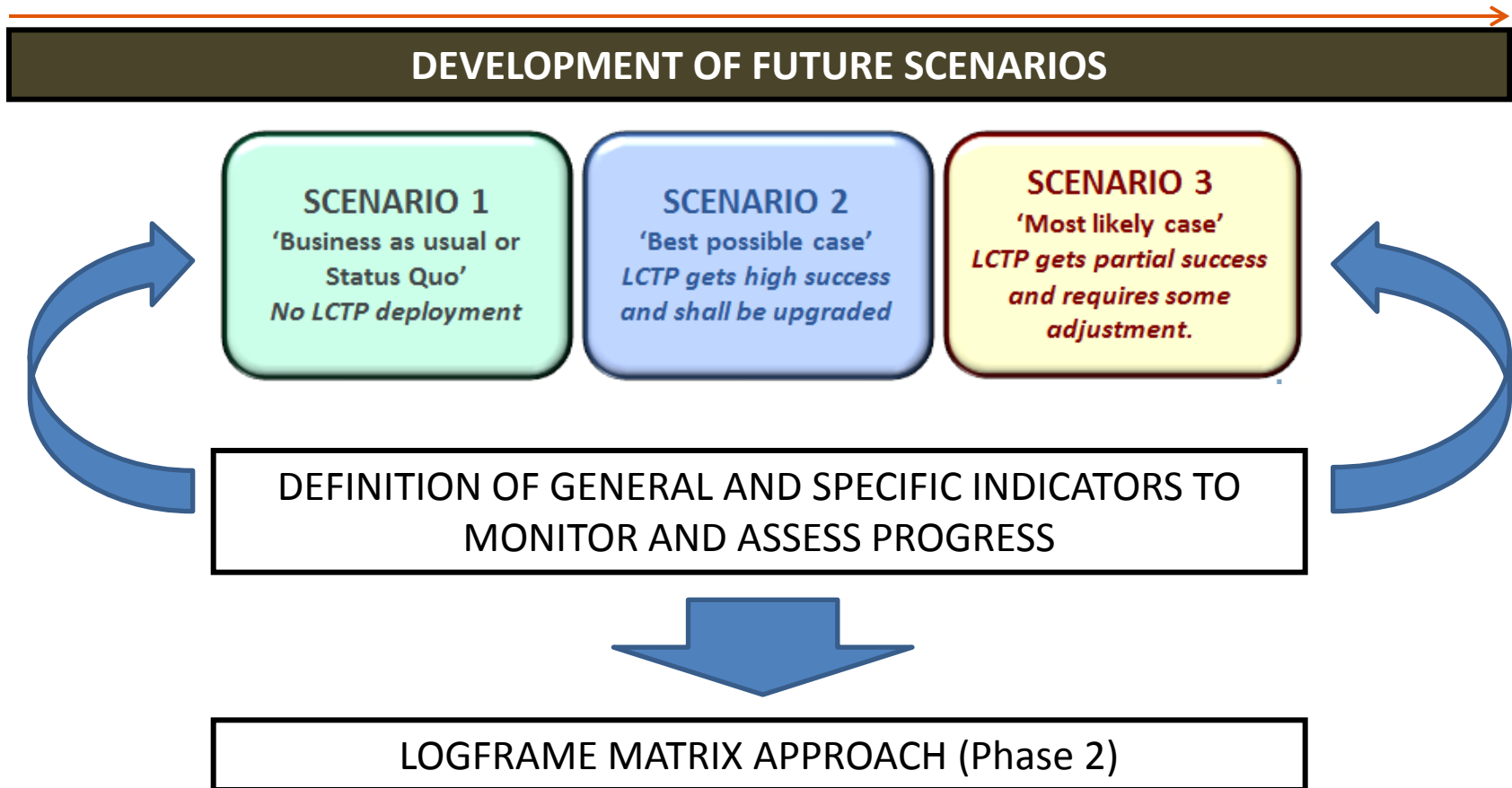
LOGFRAME MATRIX
APPROACH

STEP 3 - Draft of the operational model

DEVELOPMENT OF FUTURE SCENARIOS

- 1- Nothing changes, neither for better nor for worse (Business as usual scenario)
- 2- Most positive possibilities foreseen actually occur, surpassing the expected outcomes and allowing to incremental adaptations.
- 3- Unexpected events or circumstances, mostly negative for the project, become a significant obstacle and hazard for the fulfillment of foreseen objectives.
- 4- Most likely scenario: events occur in the most likely way, progressing to a certain stage (not as good as they could have), but getting low or even stuck in some aspects.

STEP 3 - Draft of the operational model



STEP 3 - Draft of the operational model

LOGFRAME MATRIX DEVELOPED



SECOND PHASE OF THE PARTICIPATORY PROCESS
Sharing and discussing objectives
Gaining support and consensus
Fostering empowerment and commitment



**LCTP
FIRST DRAFT**

Step 4 – Monitoring

- 1** Designate a person/team responsible for the monitoring process
Determine who will be in charge of every step/ milestone during the project
- 2** Define the milestones to evaluate along the LCTP life span
Determine indicators and source of data to evaluate every defined milestone
- 3** Define the critical points which could have a determinant impact
Identify actions to be taken in case the critical events take place
- 4** Establish a calendar including the previous elements

Step 4 – Funding

1

Identification of potential sources for funding.

2

Determine the actions to be taken to secure funding.

3

Design the person/entity in charged for the actions agreed.

THANK YOU FOR YOUR KIND ATTENTION

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